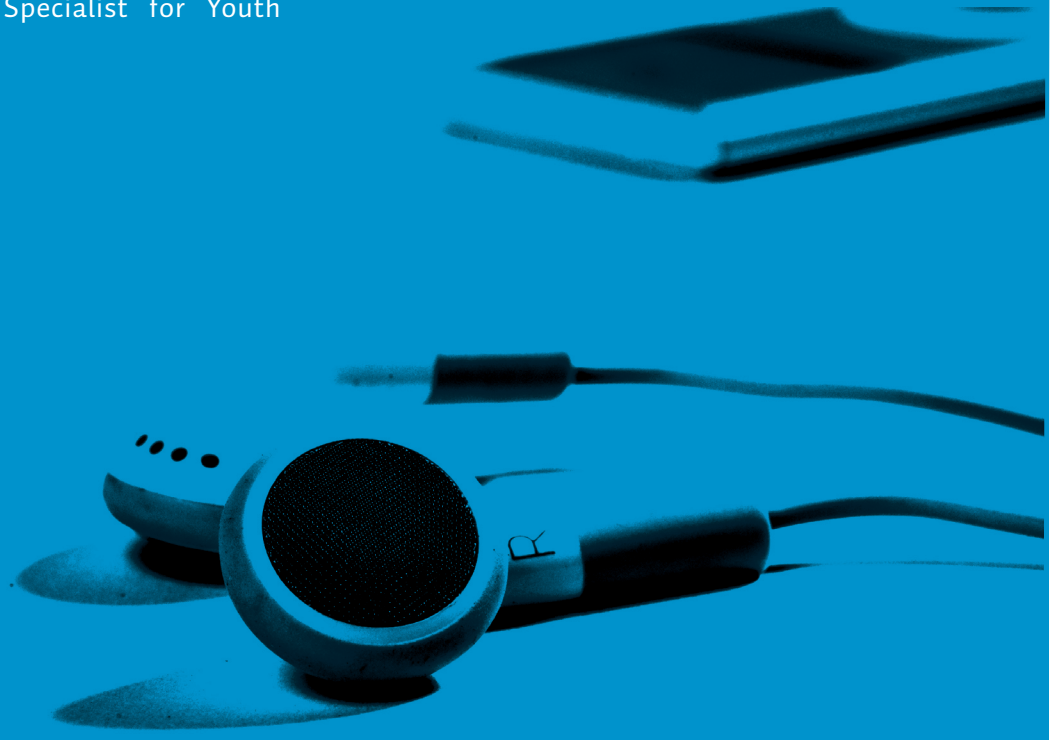


Youth Culture Specialist, Paul Robertson, Presents

UNDERSTANDING HOW MUSIC MOLDS MINDS

Successfully navigating the confusing world of today's popular music is possible when you realize that music is more than what meets the ear. Every song has a message and every message molds the person who listens to it. This seminar looks at the various ways music molds minds and shapes kids. Paul is the Youth Culture Specialist for Youth

Unlimited (Toronto YFC). He has been working with youth and parents for 33 years and has spoken extensively throughout Canada and the USA. Having raised four sons, he understands that the key to better relationships with young people is through a deeper understanding of their culture.



"Paul's cultural expertise and compassionate heart combine with his great sense of humor to make an excellent platform for communicating healthy ways of parenting youth. It is no secret that families all around us face countless complications and with the help of Paul, they will be better equipped to face them head on and be stronger because of it."

Dr. Carson Pue
President - Arrow Leadership
www.arrowleadership.org